Young Men's Fashions

By Patti Jones

(Taken from Fall/Winter Montgomery Ward & Co. Catalog, 1931/1932)

Boy's fashions, like girls, copied the style of their parents. Although denim jeans were made before the Model A era, jeans were not popular for school or play. The fabric that was popular for boy's fashions was WOOL!!!!. Itchy, scratchy, hot wool was used for most of their fashions.

- (A) These two boys' outfits were typical of the Model A era. These were made in a wool jersey, not as scratchy as plain wool. The pants were often buttoned to the top for smaller boys like the one on the left or belted like the one on the right. Price was \$2.19ea.
- (B) Another style for boys was a copy of a suit just like their dad's. This one came with both pants and knickers. Knickers were a style of short pants that were worn in the Model A era. Boys would wear long, hot sock underneath the knickers to cover their legs.
- (C) This style of coat would be worn in the winter for playing. It is made of imitation leather and belted. A more modern style is this corduroy jacket below. Most jackets were buttoned. Zippers were not widely used in children's clothing yet.

