

THEY SAY IT'S SPRING

By Lois Przywitowski



Black — always antiseptic — always in good taste. The season's favored black fabrics are shown here, serving the illustration of the new black all-rubber Sassy with four button-quick-strap fastener.

Navy — harmonizing with the season's smart new blue fabrics shown here. This too is all rubber, "light as a feather" Sassy gives slender contours to feet and ankles. Sassy's come with choice of either set or fleece lining.

This Sierra from all-rubber Sassy makes a flattering companion to the season's favored brown materials. Some of the smartest new brown fabrics are shown here. All Sassy's come in high, medium and low heels.

We all know what that means in much of the world...rain! What, you say it isn't spring? Well then, we have to think about the slush that comes with winter. How do we keep our shoes and feet dry? Today that's easy for most of us, but how did we cope in the Model A era? Why galoshes of course. The term galoshes is from the French word "galoches." Galoshes were made of rubber and slipped over the shoes to keep them from getting muddy. The inside back cover of the December 1930 *Woman's Home Companion* shows three dressy style Ball-Band galoshes made by the Mishawaka Rubber and Woolen Manufacturing Company. Shoppers were advised "to be sure that you get the latest in style and economy of lasting quality — look for the little Red Ball trade-mark — the buying guide of millions of women."



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