

Model A Newsletter Award

1. Purpose: Model A Newsletter Awards provide recognition for the publication of MAFCA chapter, region, association and special interest group newsletters. The awards serve to encourage editors to broaden and enhance the content of their newsletters while encouraging more chapter involvement.
2. Categories:
 - A. MAFCA Chapter Newsletter of the Year Award (highest award)
 - B. MAFCA Chapter Newsletter of Excellence (2nd highest award)
 - C. MAFCA Chapter Newsletter of Distinction (3rd highest award)
 - D. Best Special Interest Group Newsletter (for SIG's publishing a newsletter)
 - E. Best Regional Newsletter Award (for those publishing a newsletter)
 - F. Certificate of Continuing Excellence (for previous recipients of Chapter Newsletter of the Year Award, see item 5 below)
 - G. Certificate of Merit, an entry level award of recognition for content and format
 - H. MAFCA International Chapters Newsletter Award (1 per year) See #7 below
3. Requirements:
 - A. Editors seeking newsletter recognition shall send their newsletters to the MAFCA office in hard copy or electronically to the attention of the Chapter Coordinator. Editors must be MAFCA members to be eligible to receive an award.
 - B. The content shall be creative, informative and related to the Model A era and shall include:
 1. A cover page, which may include title, logo and return address etc.
 2. A list of Chapter, Regional, or Special Interest Group officers, as appropriate, including the editor
 3. A statement of the date, time and location for regular meetings
 4. Model A technical information
 5. Model A era fashion information
 6. Tour and activity reports with periodic photographs of these events
 7. A calendar of chapter events which should also include regional and national Model A activities
 8. A summary of chapter meetings
 9. Acknowledgments for the authorized use of information from other sources
 10. The statement that MAFCA encourages national membership
 11. Inclusion of a MAFCA Membership Application form. Can accompany local annual chapter renewal reminder form
 12. Excerpts from MAFCA National Board of Directors Meeting Highlights
 13. Member ads as submitted. May also include commercial ads as applicable.
 - C. Regional and Special Interest Groups need to at least meet, but are not limited to Items B 1, 2, 3 and 8 to be considered for award.

PART II
Section 5 Subsection F

Revised 01/22/11
Supersedes 09/12/09

4. Selection: The Chapter Coordinator shall select the recipients of the Model A Newsletter Awards. The selection shall be based on content and format of newsletters published from January through September.
5. Awards: The editor of the Chapter Newsletter of the Year shall receive a plaque. Once a newsletter has received the Chapter Newsletter of the Year Award, it will be eligible to receive only the Certificate of Continuing Excellence for a period of three years, after such time the Chapter will once again be eligible to compete for Chapter Newsletter of the year. The MAFCA Chapter Newsletter of Excellence, the MAFCA Chapter Newsletter of Distinction, the Regional Newsletter Award, the Best Special Interest Group Awards, the International Chapters Newsletter Award, the Certificate of Continuing Excellence and the Certificate(s) of Merit are personalized certificates.
6. Presentation of Awards: The Model A Newsletter Awards shall be announced at the MAFCA National Awards Banquet and shall be presented by the Chapter Coordinator. If the recipient or a representative is not in attendance at the MAFCA National Awards Banquet, the Award will be mailed to the recipient by National Headquarters staff.
7. International Chapters Newsletter Award: Because of the difficulty in judging newsletters written in a foreign language, the International Chapter Newsletter Award of Distinction shall be judged primarily on the subjective review of design, layout, use of photo and overall appearances, excluding the requirements as listed in Section 3 above. Judges should do their best to reasonably ascertain that MAFCA and the International Chapters needs are being met through the utilization of the newsletter. Information presented should be Model A related.

#####