# MODEL A FORD CLUB OF AMERICA BOARD OF DIRECTORS MEETING LA HABRA, CA - VIA ZOOM DECEMBER 05, 2020 AGENDA

#### President - Bill Truesdell

- 1. Call to order
- 2. Pledge of Allegiance
- 3. Welcome & Introductions/Sign Attendance Sheet
- 4. Recording Meeting One person be recognized, state your name and speak one at a time
- 5. Statis Report on Pasadena High School Model A Ford Club (PHSMAFC) by Wilbert Smith, Ph.D.
- 6. Motion #1: Approval of the August 29, 2020 Minutes (Kay)
- 7. Review Actions Pending from previous BOD meeting
  - a. Request to award recipients for a photo of them receiving their award that will be sent to Andy for *The Restorer*.
  - b. Committee to investigate National Convention host recruiting.
    (Volunteers include Bill, Dave L., Happy, Doug L., and Dean) –
    Decided to wait for 2021 so new VP can be involved as well.
  - c. Drafted a cover letter for donation check to the PHSMAFC. Sandra mailed both.
  - d. Estate Donation Program discussion in Treasurer's agenda
  - e. Include new 2021 board members in correspondence distribution
  - f. Prepared cover letter for complimentary copies of Victoria book to authors and editors.
  - g. ZOOM Pro account for Board Meetings discussion in Treasurer's agenda.
- 8. Policy Issues
  - a. Youth-related policies On hold for development of policy proposals that consider PHSMAFC request.

- 9. Non-Policy Issues
  - a. Events for 2021
    - i. National Tour June 20-25, 2021 North Conway, New Hampshire
    - ii. National Awards Banquet

#### 10.Office Liaison

- a. Altered work schedules during COVID-19 Continuing restrictions
- 11. Other Membership Survey
  - a. Survey Monkey Experience
  - b. Need to survey other survey platforms

(What of the above items should be shared with Rick and/or Andy?)

#### Vice President - David White

- 1. National Conventions
  - a. 2022 Kerrville, TX The Alamo A's
    - i. June 5-10, 2022
  - b. 2024 Open Exploratory with Salt Creek, IL Chapter
- 2. National Tours
  - a. 2021 N. Conway, NH Lakes Region Chapter
    - i. June 20-25, 2021
  - b. 2023 Indiana/Michigan area South East Touring Group
    - i. No date available.
  - c. 2025 Charlottesville, VA (tour begins) Not a hub tour Dallas, TX
    Chapter
    - i. June 16-21, 2025 contract signed
  - d. 2027 Open
- 3. National Awards Banquets
  - a. 2021 Fort Worth, TX Cowtown A's
    - i. Dec. 2-5, 2021
  - b. 2022 Centennial, CO MAFCA of Colorado Chapter
    - i. No date available. Contract signed
  - c. 2023 Open

- 4. Calendar Liaison report
- 5. Review Actions Pending from previous BOD meeting
- 6. Motion to accept the Model A Ford club of Dallas as the host Chapter for the 2025 National Tour.
- 7. Other

(What of the above items should be shared with Rick and/or Andy?)

### Secretary – Kay C. Lee

- 1. Be sure and speak up and stay close to your speaker.
- 2. Please identify yourself since we are using ZOOM
- 3. Concerns about Motion forms
  - a. Be sure and send me your Motion form before the meeting or during the meeting when you are making a new motion.
  - b. I will do Motion #1 to accept the Minutes from the August 29, 2020 BOD meeting.
- 4. Hand over your Turnover File
- 5. A-World Liaison
  - a. Sherry Winkinhofer
- 6. Review Actions Pending from previous BOD meeting
- 7. Last MAFCA BOD meeting for me
- 8. Other

(What of the above items should be shared with Rick and/or Andy?)

#### Technical Director – Chuck Christensen

- 1. Report on Technical Questions activities
- 2. Judging Standards Committee report

- 3. Restorers Class Committee report
  - a. Motion
- 4. Actions Pending from previous BOD meeting
- 5. Other

(What of the above items should be shared with Rick and/or Andy?)

## **Treasurer – Dave Libbey**

- 1. Financial/investment update
- 2. Charitable donations policy P1S13
- 3. Records, Record Retention and Back-up Data P2S01
- 4. Estate donations program
- 5. MAFFI Liaison
- 6. Review Actions Pending from August BOD meeting
- 7. Other

(What of the above items should be shared with Rick and/or Andy?)

## **Chapter Coordinator – Tom Jeanes**

- 1. Recognition Certificates for Newsletter Awards, Service Awards and Website Awards and appropriate letters completed and signed.
- 2. National Driving Policy revised completed with Motion
- 3. Update on Storyboard HAVING FUN WITH MY MODEL A FORD
- 4. JSC Participation
- 5. Chapter Chatter and Constant Comment Articles
- 6. Review Actions Pending from previous BOD meeting

#### 7. Other

- a. Regional Newsletter Rework
- b. Hang Town A's

(What of the above items should be shared with Rick and/or Andy?)

## **Publications/Public Relations – Doug Linden**

- 1. Publication Activity
  - a. The Restorer Magazine Nov/Dec
  - b. The Restorer Magazine Jan/Feb Status
- 2. Digital Restorer Current Electronic Edition
- 3. Book Projects Update
  - a. 4<sup>th</sup> Edition Paint Chip Book
  - b. Victoria
- 4. Publications Sales Update
- 5. Action Items
  - a. Tiny Tips Book
  - b. O'Reilly's Auto Parts
  - c. A-Toons Booklet
- 6. Liaison Activity
  - a. EFC
    - i. Fashion Editor Appointment
    - ii. EFC Chair Appointment
    - iii. Activity Status
  - c. Insurance
- 7. Other

(What of the above items should be shared with Rick and/or Andy?)

## Advertising – Dan Foulk

- 1. New Ad copy for Nov/Dec
  - a. TP Tools
  - b. Sacramento Vintage Ford
  - c. Model A News
- 2. New Ad copy for Jan/Feb
  - a. TP Tools
- 3. New Business:
  - a. After initially receiving a refusal from Eric Weringer (Model A Medic), as noted in my August Agenda, Eric contacted me with a DEAL!!
  - b. Worked with Jill Barrett from Barrett Farm on a set of five Model A Christmas Ornaments.
  - c. Contacted Les Pearson from Rushmore Motors in Rangiora, North Canterbury New Zealand about re-running their publication, The Complete Model A Restoration Manual, as a Christmas gift suggestion.

#### 4. New Ads:

- a. Nov/Dec
  - i. Model A Medic
  - ii. Model A Christmas Ornaments
  - iii. The Complete Model A Ford Restoration Manual (one previous insertion!)
- 5. Taking Care of Business:
  - a. Worked with Mac's Auto Parts to resolve an issue where they paid us \$3,400 twice.
  - b. Responded to a person named Dennis Bee about selling some artwork in *The Restorer*. Told himit would be alright if it contained Model A content. He sent me a picture of the artwork and it defiantly qualifies! He promised to follow up later.
  - c. Responded a couple of times to a young man who inquired about advertising Tool Boxes he builds, on our website. So far, no response, will keep following up.

- d. Responded to a request from Terje Samuelsen from The Norwegian Model A Club (50-year member) to advertise their toy children's electric Model A's in our magazine. Take a look at their website. www.timi.no
- 6. Product of the Month for December Paint & Finish Guide
- 7. Product of the month for January MAFCA Technical DVD's
- 8. SEMA No activity
- 9. Review Actions Pending from previous BOD meeting
  - a. Send your Product of the Month to Happy and our web master Rick Black Done
  - b. Put your report ads for members & nonmembers from *The Restorer* on the Directors only site Need further information.
  - c. Get with Mike and discuss Paul Shinn promoting MAFCA through his video's swap ads Mike and I discussed
  - d. Encourage your local Chapters to send in their ballots Done

#### 10. Other

(What of the above items should be shared with Rick and/or Andy?)

## Marketing & Membership - Mike Kelley

- 1. Free 1st Year Membership 2021
- 2. Event Kit Program for 2021
- 3. Social Media Status
- 4. Website Status
- 5. Review Actions Pending from previous BOD meeting
- 6. Other

(What of the above items should be shared with Rick and/or Andy?)

# Office Manager – Sandra Aguirre

- 1. 2020/2021 Membership
- 2. Free Membership
- 3. MAFCA Store
- 4. Actions Pending from previous BOD meeting
- 5. Other

(What of the above items should be shared with Rick and/or Andy?)