

MAFCA's Blue Oval Program

Membership Moment

By 2018 Marketing/Membership Director Jay E. McCord



I AM PLEASED TO ANNOUNCE A NEW IDEA to help you recruit new members for MAFCA: *the Blue Oval program.*

Approved at our February Board meeting, this program will recognize every MAFCA member who brings a new member into the club. When you do so, you automatically become a Blue Oval Member for 2018.

Not only does this include bragging rights, but you will also receive a letter of thanks — and a Blue Oval Member sticker to display on your windshield.

Additionally, we will be holding a quarterly drawing for a Model A-related prize.

As you know, I have been working hard to spread the word about our great club. Still, there are many Model A owners who have never heard about MAFCA, and who would love to join in the fun and receive our help and support.

If we can all set a goal to become a Blue Oval Member, we will help to strengthen not only our local chapters, but also the national club.

As always, please feel free to contact me at 805-598-8133 or membership@mafca.com. Happy Motoring!
— Jay

