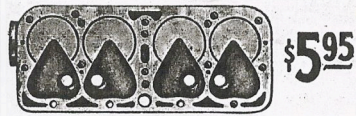


## Valentine Gifts

Taken from Fall/Winter Montgomery Wards, 1931

By Patti Jones



\$5.95

### More Speed—Power—Pick-Up For Fords, Models A-AA

A high compression Cylinder Head similar in construction to those supplied by the Ford Motor Co., for Police and Highway Patrol Cars.

You will be able to out-perform other cars like yours on the highway. You will thrill at the extra surge of power and speed. Installation is easy with Cylinder Head Gasket and Instructions furnished. Not Prepaid. Ship. wt. 40 lbs.

461 C 2500 ..... \$5.95

(A)



42¢

### Starter Pedal For Fords A-AA

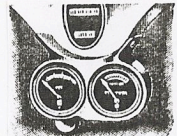
Puts Starter pedal within easy reach and increases leverage so that little effort is required to start. Pressed steel, nickel-plated. Ship. wt. 8 oz.

61 C 2510 ..... 42¢

(C)

## Gifts for Him

O.K. ladies, what would our "Men" want for Valentine Day in 1931 for their Model A Fords? Looking at a 1931 Montgomery Wards catalog, I came across items that any Model A'er would like to accessorize his car. Upper left (A) is a high compression cylinder head; also known as a Police head, that law enforcement agencies have put on their Model A's for speed. It will give a Model A 5.9 to 1 compression ration to a stock Model A head. Another fancy added on was a heat and oil pressure gauge accessory mounted under the dash of your Model A, upper right (B). For easy starting, a starter-pedal, giving easy reach and little effort to help your Model A man (C). Last, is another gadget aid to the "Model A man of your life". It's an emergency brake extension lever so your Model A man doesn't have to have a long reach in releasing and setting the parking brake (D). Many of these 1931 gifts would be still greatly appreciated today by our guys ..... except the prices indicated here; especially the \$5.95 police-head, would go for over \$225.00!



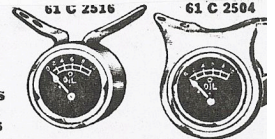
### Heat Indicator and Oil Pressure Gauge For A-AA Fords

Two needed instruments in one unit. Motor temperature registers on one dial; oil pressure shows on other—one glance only is needed. Easily installed—held by screws in panel. Postpaid.

Fits cars with plain or ribbed panels. 61 C 3602. \$4.25

89¢

For Models A-AA Fords



### Dash Mounting Oil Gauges

Tell whether your motor is being lubricated All have harmonious nickel finish cases; easily installed with instructions; held by screws already in panel. Ship. wt., each, 1 lb. 4 oz. 61 C 2504—De Luxe Model as used in finest cars. For Models A-AA Fords with plain or ribbed panels. 61 C 2516—Standard Model Gauge. Models A-AA Fords with plain or ribbed panels. 8

(B)



### For Fords A and AA Brake Lever Extension 98¢

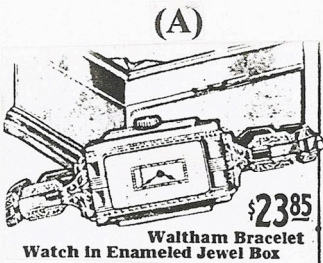
Brings emergency brake within easy reach. A slight pressure releases it. Quickly installed—no drilling. Black enamel and nickel.

61 C 2536—Ship. wt. 1 lb. 98¢

(D)

## Gifts for Her

It's very easy, gentlemen, to please a Model A lady.... We'd love a new Waltham Bracelet Watch in white gold (A). Or, we'd even take a new compact with lipstick in any of these styles (B). Of course,, a "girl's best friend" is a diamond and here are various ring selections I'm sure she would love; many set in platinum. Lastly, any of the enameled mesh bags below would certainly win your Model A lady's heart.



\$23.85

Waltham Bracelet Watch in Enameled Jewel Box



\$36.50

Exclusive Design 5/16" H. set with 50-ct. diamond. 14K white gold. 1/2" case.



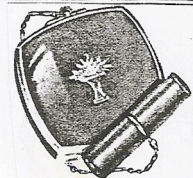
\$79.50

Modernistic Ring MODERNISTIC ring. 14K white gold. 1/2" case. 1/2" case.



75 Enameled Impact and Lipstick Container. Enamelled on front and back. Lipstick container attached. Meter 2 1/2 in. 61 C 6900—Cream with red. 61 C 6901—Cream with black. Each. Postpaid. \$4.75

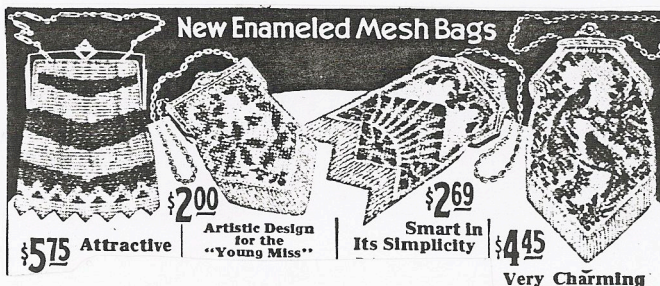
(B)



### Compact With Lipstick

Decorated with basket in green enamel inlay; genuine Marcellite. 2 1/4 in. square. 545 C 6897—French blue. 545 C 6898—Red. 545 C 6899—Black and red. Each. Postpaid. \$3.98

## Have A Happy Valentines Day!



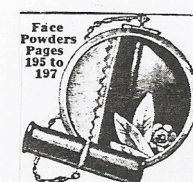
### New Enameled Mesh Bags

\$5.75 Attractive

\$2.00 Artistic Design for the "Young Miss"

\$2.69 Smart in Its Simplicity

\$4.45 Very Charming



### Compact With Lipstick

Striking enamel design on top. Non-cracking finish on back and chain. 2 1/4 in. in diameter. chain 4-in. long. 545 C 6862—Black and red. 545 C 6863—Black and green. Each. Postpaid. \$2.19