

**MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
RENO NV
JUNE 29, 2018
AGENDA**

President – Doug Linden

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions
4. Ask guests to sign attendance sheet in back
5. Ask for Motion for approval of May 5, 2018 Minutes
6. Liaison Reports
 - a. EFC
 - b. Insurance
7. Bylaw Proposed Change Notice
8. Other
 - a. Christmas Card
 - b. MAFFI Hall of Fame Nomination

Vice President – David White

1. National Conventions
 - a. 2018 – NCRG – Reno, NV “Great to be here”
 - b. 2020 – The Alamo A’s – Kerrville, TX (June 22-26, 2020)
 - c. Open
2. National Tours
 - a. 2019 – Canyon Lands, Kanab, Utah (October 7-11, 2019)
 - b. 2021 – N. Conway, NH (June 20-24, 2021)
 - c. 2023 – “Possible” Dearborn, MI
3. National Awards Banquets
 - a. 2018 – Tucson, AZ (Nov. 27-30, 2018)
 - b. 2019 – Pomona Valley A’s, Pomona, CA (November?)
 - c. 2020 – Open
 - d. 2021 – Open
4. Motions to amend Policies for NAB, National Conventions, and National Tours. (P3S08-A, P3S26-A, P3S01-A)
5. History and discussion of profit sharing with National Convention hosts
6. Other

Secretary – Kay C. Lee

1. Victoria News Letter/book
2. Gilmore – Doug L, Alex, Jay and Kay 9/15/18
3. Tucson BOD meeting, Wednesday, November 28, 2018
 - a. Transportation from and to airport
4. Other

Treasurer – Alex Janke

1. May Financials report
2. Approval of Budget for FY 2018-2019
3. Approval of change to P3S10, Membership to add student members.
4. MAFCA Mileage Awards?
5. *The Restorer Scrapbook* status
6. Socks
7. Embroidery Patterns
8. Publications pending
9. Other

Marketing & Membership – Jay McCord

1. Nominating Committee Candidate Approval (Mark Smith - Chairman)
2. Total Membership to Date:
 - a. Renewals
 - b. Regular
 - c. Free
3. Free Membership Program
4. Chapter Ambassador Program
5. Blue Oval Program-Member to Member Program
6. Marketing: Goal, 15,000 Members for 2018
7. Event Kits - it's working, 8 events to date, more coming up
8. Vendor Fliers in order program

Marketing & Membership – Jay McCord - continued

9. MAFCA Attendance at Major events each month-supply Restorers National and Chapter involvements
10. Facebook outreach
11. Recruiting 3 Levels Ongoing Program All material focus
12. Focus on 100 Joint MARC-MAFCA Chapters in progress
13. Come on Back – Last few years of non-renewals in progress
14. New Promotional Fliers, etc. Show fliers, Rosie Poster, Bumper Sticker
15. Proposed Hemmings Motor News Campaign
16. Other

Publications/Public Relations – Doug Clayton

1. Status of digital edition of *The Restorer*
2. *The Restorer* Editor
3. JSC Liaison
 - a. JSC Skype Meeting June 4, 2018
 - b. Seminar “Do It Right”
 - c. JSC Seminar at 2018 NAB in Tucson
 - d. Paint and Finish Guide
4. Other

Technical – Jim Cannon

1. Summary of recent Technical Q & A activity
2. Website Liaison update
3. Other

Advertising – Dan Foulk

1. New Ad copy for July/August
 - a. TP Tools – page 33
2. New Ads
 - a. July/August
 - i. David Carey – page 54
 - ii. Classic Car Motor Oil – page 33
 - iii. Expert Model A Mechanical Service – Larry Shepard – page 62
 - iv. Valley Machine Shop (after missing one issue) – page 58
3. In the Works
 - a. Sept/Oct
 - i. Model A Garage (John Phillips)
 - ii. Sacramento Vintage Ford (Darold Kohut)
 - iii. S.C.A.T. (Tom Lieb)
 - iv. A-Woodworks (Kevin Miller)
 - v. Trisisdesign ? (Claude Folta)
 - vi. Rusty Lugs (Amanda Uthe)
4. Gone but not Forgotten
 - a. European Classic Tires
 - b. Logolites (Ian Albritton)

- c. LeBaron Bonney (Scott Holbrook)
- 5. The Stretch
 - a. Battlefield Model A Parts
 - b. Nu-rex
- 6. Product of the Month for June
- 7. Making the case for Bundling Restorer/Website advertising
- 8. Inquiry about Town Sedan shirts 2XLA
- 9. Update of MAFCA BRP
- 10. Other

Chapter Coordinator – Garth Shreading

- 1. Review and report on Constant Contacts
- 2. Report on Facebook
- 3. New Chapter: Cherry Capital
- 4. MAFCA Chapter Report
 - a. Insurance
 - b. Delinquent
- 5. Other

Office Manager – Sandra Aguirre

- 1. Membership renewal mailing
- 2. Shopping cart sales
- 3. Reno sales
- 4. Other

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