

**MODEL A FORD CLUB OF AMERICA  
BOARD OF DIRECTORS MEETING  
LA HABRA, CA  
SEPTEMBER 12, 2018  
AGENDA**

**President – Doug Linden**

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
4. Approval of June 29, 2018 Minutes
5. Liaison Reports
  - a. EFC
  - b. Insurance
6. Other

**Vice President – David White**

1. National Conventions
  - a. 2018 – NCRG – Reno, NV – Convention balance sheets
  - b. 2020 – The Alamo A's – Kerrville, TX (June 22-26, 2020)
  - c. Open
2. National Tours
  - a. 2019 – Canyon Lands, Kanab, Utah (October 7-11, 2019)
  - b. 2021 – N. Conway, NH (June 20-24, 2021)
  - c. 2023 – Dearborn, MI area

## **Vice President – David White (continued)**

3. National Awards Banquets
  - a. 2018 – Tucson, AZ (Nov. 27-30, 2018)
  - b. 2019 – Pomona Valley A's, Pomona, CA (November?)
  - c. 2020 – Open
  - d. 2021 – Open
4. Other
  - a. Update on membership's preferences for future National Conventions. (See handout)

## **Secretary – Kay C. Lee**

1. Gilmore – Doug L, Alex, Jay and Kay 9/15/18
2. Tucson BOD meeting, Wednesday, November 28, 2018
  - a. Transportation from and to airport
3. Other

## **Treasurer – Alex Janke**

1. Review of financials for FY
2. Restorer Scrapbook
3. Victoria Book
4. Pickup Book - ?
5. Opportunities to attract more people to National Events
6. Other

## **Chapter Coordinator – Garth Shreading**

1. Review and report on Constant Contacts
2. Review Facebook
3. Update on Chapter numbers
4. Motion to Amend Policy P2S05-G (National Driving Recognition Awards)
  - a. MARC mileage forms (2) (sent to BOD 8/21/18) (Kay)
5. Motion for two new Chapters
6. Chapter Service Award review
7. Marine A Cankers disbanded
8. 2019 Kanab Tour
  - a. Raffle concerns
  - b. Registration Form for approval
  - c. Budget
  - d. Group vehicle transportation
9. Other

## **Marketing & Membership – Jay McCord**

1. Election of Directors in Progress. Vote Count 10-23 Frazee's leading
2. Election Computer Program ready to go. I will be there.
3. Total Membership to Date
  - a. Renewals
  - b. Regular
  - c. Free
4. Free Membership Program
5. Chapter Ambassador program

## **Marketing & Membership – Jay McCord (continued)**

6. Blue Oval Program
7. Member to Member Program
8. Motion for unsuccessful candidate as sent to the BOD on 8/28/18
9. Motion to continue Free Membership Program as sent to the BOD on 8/28/18
- 10. Marketing: FINAL KICK – WE NEED EVERYONE’S HELP**
11. Goal, 15,000 Members for 2018
12. Event Kits – It’s working – 10 events to date, 2 more on calendar
13. Vendor Fliers Program in Progress
14. MAFCA Attendance at Major events each month-supply Restorers National and Chapter involvements
15. Facebook outreach – 500 members in past two years
16. Recruiting 3 Levels Ongoing Program All material focus
17. Focus on 100 joint MARC-MAFCA Chapters in progress
18. Come on Back – Discussion of response to non-renewal mailing
19. New Promotional Fliers, etc. Show fliers, Rosie Poster, Bumper Sticker, etc.
20. Car Cards
21. Roster Discussion
22. Other

### **Doug Clayton**

1. Status of digital edition of *The Restorer* and the use of “Thermostat”
2. 2018 Literary Award ballots
3. Publication sales to date (spreadsheet)

## **Doug Clayton (continued)**

4. JSC Liaison
  - a. JSC Skype Meetings August 13 and September 10, 2018
  - b. JSC Seminar at 2018 NAB in Tucson
  - c. Paint and Finish Guide progress
5. Motion to approve Bob Hess for Standards committee as sent to the BOD on 8/31/18.
6. Motion to approve Merlin Cavender for Chief Judge as sent to the BOD on 8/31/18.
7. Other

## **Technical – Jim Cannon**

1. Summary of recent Technical Q & A activity
2. Website Liaison update
3. Other

## **Advertising – Dan Foulk**

1. New Ad copy for Sept/Oct
  - a. TP Tools – on page 70
2. New Ads
  - a. Sept/Oct – Model A Garage (John Phillips) - Bundled Sale
  - b. Nov/Dec – Trisisdesign – No-Foot-Starter (Claude Folta)
3. Re-Newel Ads
  - a. Sept/Oct – Lucas Tires – Bundled added
  - b. Sept/Oct – Ellerman Speedometers
  - c. Nov/Dec – MAC's & Cartouche – Bundled added

## **Advertising – Dan Foulk (continued)**

4. In the works!
  - a. Nov/Dec – Powermaster Performance
5. In the works (-1)
  - a. Sacramento Vintage Ford (Darold Kohut)
  - b. S.C.A.T (Tom Lieb)
  - c. A-Woodworks (Kevin Miller)
  - d. Rusty Lugs (Amanda Uthe)
6. Gone but not Forgotten!
  - a. Mitchell Manufacturing
7. Contacted!
  - a. Kevin Miller – A-Woodworks
  - b. Amanda Uthe – Rusty Lugs
  - c. Bob – Nu-Rex
  - d. Morgan – Vintage Precision
  - e. Ian Albritten – Logo Lites
  - f. Tom Lieb – S.C.A.T.
  - g. Sue Mitchell – Mitchell Manufacturing
  - h. Denise Lawrence – Powermaster Performance
  - i. Dave Trank – MAC's
8. Product of the Month for August, September
9. Question about placement of Merced of the MAFCA California Club map
10. Other

## **Office Manager – Sandra Aguirre**

1. Membership renewal and Ballot mailing
2. New merchandise
3. Shopping cart sales
4. Other