

**MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
TUCSON, AZ
NATIONAL AWARDS BANQUET
NOVEMBER 28, 2018
AGENDA**

President – Doug Linden

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
4. Approval of September 12, 2018 Minutes
5. Other
 - a. Liaisons
 - i. EFC
 - ii. Insurance
 - b. V8 Club Inquiry on Joint Event
 - c. IOLA Car Show Request

Vice President – David White

1. National Conventions
 - a. 2018 – NCRG – Reno, NV – Convention balance sheets
 - b. 2020 – The Alamo A's – Kerrville, TX (June 21-26, 2020)
 - c. 2022 – Open
2. National Tours
 - a. 2019 – Canyonlands, Kanab, Utah (October 6-10, 2019)
 - b. 2021 – N. Conway, NH (June 20-24, 2021)
 - c. 2023 – Dearborn, MI area – SE Touring Group - SIG

3. National Awards Banquets
 - a. 2018 – Tucson, AZ (Nov. 27-30, 2018)
 - b. 2019 – Claremont, CA (Dec. 2-5, 2018)
 - c. 2020 – Open
 - d. 2021 – Open
4. Move to accept the budget for the 2019 NAB in Claremont, from the Pomona Valley A's and to advance them \$3,500 for the event.
5. Discussion of policy changes regarding profit sharing
6. Report on discussion with Sweet 16 A's in Kalamazoo regarding a possible 2022 convention there.
7. Other

Secretary – Kay C. Lee

1. Bill Myers email change
2. Mack Products, Moberly, MO
3. Other

Treasurer – Alex Janke

1. Review of financials = FY Ending June 30, 2018
2. Hershey
3. Current Financials
4. Victoria Book
5. Other

Doug Clayton

1. Move to approve Alex Janke as the Chief Judge for the 2019 Northern California Regional Group meet in Santa Rosa
2. Move to approve Tim Johnstone as the Chief Judge for the 2020 National Convention in Kerrville, Texas

3. Status of digital edition of *The Restorer*
4. 2018 Literary Award winners and attendance at the NAB
5. Publication sales to date (spreadsheet)
6. JSC Liaison
 - a. JSC Skype Meetings – October 16 and November 12, 2018
 - b. JSC Seminar at 2018 NAB in Tucson
 - c. Paint and Finish Guide progress
7. Other

Marketing & Membership – Jay McCord

1. Election of Directors – Election held and special thank you to Frazee's and other volunteers.
2. Free Membership Program - 2018 Report
3. Chapter Ambassador Program - 2018 Report
4. Blue Oval Program - Member to Member Program - 2018 Report

WE NEED EVERYONE'S HELP IN 2019!!!

5. Event Kits - This program has tremendous potential - 11 events in 2018
6. GOAL for 2019: MAFCA Attendance via Kits at Major events each month we supply *Restorers* for National and Chapter involvement. Potential event, Classic Auto Show, March 16-17, 2019.
7. Vendor Fliers Program in progress - Individual files in turnover
8. Facebook outreach - 500 members in past two years. I urge all directors to be involved with this outreach.
9. Recruiting 3 Levels - Ongoing program - All material focus on
10. Focus on 100 Joint MARC-MAFCA Chapters in progress
11. Come on Back – Discussion of response of non-renewal mailing
12. New Promotional Materials: Show fliers, Rosie Poster, Bumper Sticker
13. Car Cards
14. Other

Chapter Coordinator – Garth Shreading

1. Report on 2019 National Tour
2. Review Social Media
 - a. Facebook
 - b. Constant Contact
3. Newsletter and Website Award winners
4. Other

Advertising – Dan Foulk

Review 2018:

1. New or long departed *Restorer* advertisers:
 - a. TP Tools & Equipment (1 year)
 - b. Thomas Hirschak Auction Co. (1 time)
 - c. Classic Car Motor Oil
 - d. Expert Model A Mechanical Service – Larry Shepard (1 year)
 - e. Creative Solutions (Logolites) (month to month)
 - f. David Carey Shirts (month to month)
 - g. Model A Garage (1/2 page) (1 year – Bundled sale)
 - h. Trisisdesign – No Foot Starter (month to month)
2. New Website advertisers
 - a. Mac’s Antique Auto Parts (Bundled added to their *Restorer Ad*)
 - b. Cartouche Upholstery (Bundled added to their *Restorer Ad*)
 - c. Lucas Tires (Bundled added to their *Restorer Ad*)
 - d. Model A Garage (Bundled Sale)
 - e. California (Sacramento) Vintage Ford (Bundled Sale – They wanted it started ASAP)

3. For sure in 2019
 - a. California (Sacramento) Vintage Ford – ½ page ad Jan/Feb (Bundled)
 - b. Gzintatool – ¼ page ad Jan/Feb (Bundled)
4. Highly Probable for 2019
 - a. Powermaster Performance – ½ page ad Jan/Feb (Bundled)
5. Additionally
 - a. Worked with Old Cars Weekly to place our ad on their August 2019 Calendar – This features a Model A.
 - b. Introduced Product of the Month to our website.

New Ads for 2019, see C & E above:

6. In the works for 2019!
 - a. Allstate Insurance – Peter Ward
 - b. S.C.A.T. – Tom Lieb
 - c. Rusty Lugs – Amanda Uthe
 - d. LeBaron Bonney
7. Gone but not forgotten!
 - a. Mitchell Manufacturing
 - b. European Classic Tires
 - c. Logolites
 - d. Classic Car Motor Oil
8. Contacted
 - a. Peter Ward – Allstate
 - b. Amanda Uthe – Rusty Lugs
 - c. Scott Holbrook – LeBaron Bonney
 - d. Vintage Precision
 - e. Ian Albritten – Logo Lites
 - f. Tom Lieb – S.C.A.T.
 - g. Sue Mitchell – Mitchell Manufacturing
 - h. Dave Trank – MAC's

9. Product of the Month for:
 - a. Sept/Oct = Christmas Cards
 - b. Nov. = *Restorer* Scrapbook
 - c. Dec. = TBD

10. Other

Technical – Jim Cannon

1. Summary of recent Technical Q & A
2. Other

Office Manager – Sandra Aguirre

1. Membership status
2. Shopping Cart Sales
3. New items for next year
4. Other