

**MODEL A FORD CLUB OF AMERICA  
BOARD OF DIRECTORS MEETING  
LA HABRA, CA  
FEBRUARY 8, 2020  
AGENDA**

**President – Bill Truesdell**

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
4. Approval of the December 3, 2019 Minute (Motion #1)
5. Approval of Chuck Christensen as Technical Director (Motion #2)
6. Business Recovery Plan Review
7. MAFCA Office Liaison
8. Restorers Class Committee (RCC) Liaison
9. Review Actions Pending from previous BOD meeting
10. Other  
*(What of the above items should be shared with Rick and/or Andy?)*

**Vice President – David White**

1. National Conventions
  - a. 2020 – The Alamo A's – Kerrville, TX (June 21-26, 2020)
  - b. 2022 – Open
2. National Tours
  - a. 2021 – N. Conway, NH Lakes Region Chapter (June 20-24, 2021)
  - b. 2023 – Dearborn, MI area – SE Touring Group - SIG
3. National Awards Banquets
  - a. 2020 – Fort Worth Model A Club – Fort Worth Chapter (Dec. 3-6, 2020)
  - b. 2021 – Open
4. Possible joint MAFCA/MARC National Convention in 2022 or 2024
5. Timelines for National Events

6. Calendar Liaison
7. Review Actions Pending from previous BOD meeting
8. TX to AK car tour
9. Other

*(What of the above items should be shared with Rick and/or Andy?)*

### **Secretary – Kay C. Lee**

1. Review noise, etc., coughing, interrupting, for the new board – new recorder
2. New BOD members identify yourself
3. Update your Turnover file
4. A-World Liaison
  - a. Sherry Winkinhofer
5. Review Actions Pending from previous BOD meeting
6. Other

*(What of the above items should be shared with Rick and/or Andy?)*

### **Treasurer – Dave Libbey**

1. Financial Review
2. Investment (UBS) Review
3. MAFFI Liaison
4. Review Actions Pending from previous BOD meeting
  - a. December Board Meeting
5. Other

*(What of the above items should be shared with Rick and/or Andy?)*

## Advertising – Dan Foulk

1. New Ad copy for Mar/Apr
  - a. TP Tools
  - b. PowerMaster New ½ page & new website banner
  - c. New Business Card ad for Rupert Leakless Water Pumps, to replace the previous 1/8 page.
2. Cancelled *Restorer* & Website Ads – Mar/Apr
  - a. Sacramento Vintage Ford & website banner – lack of payment
  - b. RK Designs – lack of payment
  - c. Brassworks & website banner – lack of payment
  - d. Gzntatool & website banner – one-year contract expired
  - e. Model A Media – Not renewed per dispute with Eric Weninger
3. New Website Ads
  - a. TP Tools – opted to renew their contract, and added bundling
4. 2020 Roster Advertising
  - a. Currently we have 18 ads, only one high dollar, Snyder’s on back page
  - b. Expected at least 2 more high dollar ads: Coker tires on inside front page and J.C. Taylor on the inside back page. Neither came to fruition. However, a decision was made to run their ads anyway.
5. New Business - potentials
  - a. Stipe Cams
  - b. A-Spring
6. Product of the Month for Feb
  - a. Key fob
7. Product of the Month for Mar
  - a. To be determined
8. Specialty Equipment Market Association (SEMA) Liaison
9. Review Actions Pending from previous BOD meeting
10. Other  
*(What of the above items should be shared with Rick and/or Andy?)*

## Chapter Coordinator – Tom Jeanes

1. Longevity Awards
  - a. Printed and needing signatures
2. Motion for approval of an on-site meeting for JSC
3. Review Actions Pending from previous BOD meeting
4. Other

*(What of the above items should be shared with Rick and/or Andy?)*

## Marketing & Membership – Mike Kelley

1. Ambassadors & Chapter Contacts
  - a. “Come on Back”
  - b. Best Practices
  - c. Lessons Learned
  - d. Stickers
2. Event Kit Program
  - a. January thru March
3. MAFCA Board nominations
  - a. “Call for Nominees” in Mar/Apr *The Restorer*
  - b. Nominating Committee
4. Special Requests for Free 1<sup>st</sup> Year Membership
5. MAFCA Membership Longevity Milestones
6. Webmaster Liaison
7. Social Media Liaison
8. Review Actions Pending from previous BOD meeting
9. Other

*(What of the above items should be shared with Rick and/or Andy?)*

## **Publications/Public Relations – Doug Linden**

1. Publication Activity
    - a. *The Restorer* magazine – Mar/Apr production
    - b. *The Restorer* Magazine – May/June status
    - c. 2020 Roster Production
  2. *Digital Restorer* – Electronic Jan/Feb Edition
  3. Book Projects
    - a. 4<sup>th</sup> edition Paint Chip Book
    - b. Victoria
    - c. Pickup Truck
    - d. Upholstery Book
  4. Carl Hungness Poster Business Update
  5. Other
    - a. Publications Sales Update
    - b. Amazon.com MAFCA Store
    - c. Fun With a Model A Ford - Video
  6. Actions Pending from previous BOD meeting
    - a. Advertising Schedule for National Convention, Tours and NAB
    - b. Model A Youth Restoration National Recognition Award
  7. Liaison Activity
    - a. EFC Fashion Guidelines Addendum
    - b. Insurance
- (What of the above items should be shared with Rick and/or Andy?)*

## **Technical Director – Chuck Christensen**

1. Technical Questions and Answers status
2. JSC status
3. Restorers Class committee status
4. Actions Pending from previous BOD meeting
5. Other

*(What of the above items should be shared with Rick and/or Andy?)*

## **Office Manager – Sandra Aguirre**

1. 2019/1920 Membership
2. Shopping Cart Income
3. New Merchandise
4. Actions Pending from previous BOD meeting
5. Other

*(What of the above items should be shared with Rick and/or Andy?)*