

MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
LA HABRA, CA VIA ZOOM
MAY 22, 2021
AGENDA

President – Bill Truesdell

1. Call to order
2. Pledge of Allegiance
3. Welcome & Introductions/Sign Attendance Sheet
4. Recording Meeting - One person be recognized, state you name and speak one at a time
5. Motion #1: Approval of the February 6, 2021 Minutes (Ruth)
6. Review Actions Pending from previous BOD meeting
 - a. Committee to investigate National Convention host recruiting.
(Volunteers include Bill, Dave, Happy, Doug, Dean)
7. Policy Issues
 - a. Youth related policies – On hold for development of policy proposals that consider PHSMAFC request.
8. Non-Policy Issues
 - a. Events for 2021
 - i. National Tour – June 20-25, 2021 – North Conway, New Hampshire
 - ii. National Awards Banquet
 1. All board members expected to attend
 2. Annual reports from Andy and Rick
 - iii. Need MAFCA nominee for Model A Hall of Fame, and someone to prepare our nomination submission
9. Office Liaison
 - a. Cautious opening to office workers concurrently
 - b. Office security – Camera system – Homeless and trash problems
10. Other – Membership Survey

- a. Survey becoming active in May, closing June 30. Results will be summarized and reported after that
- b. Attendance at Hershey in 2021?
- c. Attendance at Model A Day (Model A Museum) in 2021?

Vice President – Happy Begg

1. National Conventions:
 - a. 2022 – Dallas Chapter/Kerrville, TX
 - b. 2024 –
 - c. 2026 –
2. National Tours:
 - a. 2021 – New Hampshire Tour/Conway, NH
 - b. 2023 – Michigan/Indiana Tour/ Southeastern Touring Group
 - c. 2025 – Virginia/Dallas Chapter
3. National Awards Banquets:
 - a. 2021 – Fort Worth, Texas/Fort Worth Chapter
 - b. 2022 – Golden, Colorado/Model A Ford Club of Colorado
4. Facebook Status
5. Calendar:
6. Other

Secretary – Ruth Janke

1. Please identify yourself
2. Send revised motions if needed
3. Other

Treasurer – Dave Libbey

1. Financial update
2. Budget for the year ending June 30, 2022
3. Website liaison
4. Review Actions Pending from previous BOD meeting
5. Other

Advertising – Dan Foulk

1. New Ad copy
 - a. May/June
 - i. TP Tools
2. New Business – Only one new advertisement, Model A Advertising literature cut into puzzles. A neat idea, see one below.
3. New Ads:
 - a. May/June
 - i. Model A Advertisement Puzzles
4. Taking Care of Business:
 - a. Working with Ira Crider to try to determine why his book, *The Model A* is not selling on our website.
 - b. Following a couple of leads from Jay McCord. (1) from Model A Color Wheels, who sells Powder Coating to Powder Coating applicators in the correct color, as determined by Model A Judging Standards. Have called them several times, so far, no return call. (2) on March 18, sent a proposal to Todd Buttermore, who is a manufacturer of Model A Heads, again no return call.
5. Product of the month for May, Technical DVD's.
6. Product of the month for June & July, new Tiny Tips Book, if we get them in time.
7. SEMA No activity.
8. Review Actions Pending from previous BOD meeting – Done
9. Other

Publications/Public Relations – Dean Potter

1. Review action items from February 6, 2021 Board meeting (list attached)
2. *Restorer* publishing: update on mail delivery of publication
3. *Restorer* publishing contract and recent price increase notices.
4. Publication sales and inventory update.
5. Publication projects: *Tiny Tips* book update (version 2)
6. MAFCA Volumes external drive update.
7. Report from MAFCA Mission Statement committee.

Action items:

1. Work on a business plan for printing the *Restorer*.
2. Work on *Restorer* files for sales as a memory stick or as an online product done with a 3rd party vendor.

Technical Directory – Tom Jeanes

1. Revised National Driving Recognition Awards
 - a. Marked version and clean version
 - b. Changes – individual mileage at 1,200 miles
 - c. Recognition with cost-effective static decal.
2. Motion for National Driving Recognition Awards
3. *Having Fun With My Model A*
 - a. Still on hold.
4. Technical Submissions to *The Restorer*
 - a. Not much coming through the website, will seek other sources
5. JSC Liaison
 - a. Response to Steve Plucker's Proposal
 - b. Working on Revision 5 items in advance of joint meetings
 - c. Joint Meetings with MARC on revision
 - d. Still struggling with getting opportunities for judging
6. Restorers Class
 - a. Meeting cover items to be submitted for publication

Chapter Coordinator – Robert Bullard

1. 2021 MAFCA Chapter registration statistics
2. Latest MAFFI liaison letter report out
3. Chapter longevity awards/certificates status

Marketing and Membership – Doug Linden

1. Membership
 - a. Current activity
 - b. Free membership

2. Nominating Committee
 - a. Approval of candidates
 - b. Potential candidates
3. Marketing
 - a. Gilmore – Event Kit Display]
 - b. Hershey – Pub sales items/Ad notification
 - c. Youth/Student
 - d. Other
4. Liaison Activity
 - a. EFC
 - i. Activity Status
 - ii. Pattern Program
 - b. Insurance
5. Other

Office Manager – Sandra Aguirre

1. 2021 Membership
2. Free Membership
3. MAFCA Store
4. MAFCA Office
5. Other