

**BODY TAG DATA SHEET**

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| Body Type | Manufacturer | S/N Prefix | Year     | Body Style Name                | Approximate # Produced * |
|-----------|--------------|------------|----------|--------------------------------|--------------------------|
| 35-A      |              |            | 1928     | Standard Phaeton               | 47,255                   |
| 35-A      |              |            | 1929     | Standard Phaeton               | 49,818                   |
| 35-B      |              |            | 1930     | Standard Phaeton               | 16,470                   |
| 35-B      |              |            | 1931     | Standard Phaeton               | 4,074                    |
| 40-A      |              |            | 1928     | Standard Roadster              | 81,937                   |
| 40-A      |              |            | 1929     | Standard Roadster              | 191,529                  |
| 40-B      |              |            | 1930     | Standard Roadster              | 112,901                  |
| 40-B      |              |            | 1930     | Deluxe Roadster (1)            | 11,313                   |
| 40-B      |              |            | 1931     | Standard Roadster              | 5,499                    |
| 40-B      |              |            | 1931     | Deluxe Roadster                | 52,997                   |
| 45-A      |              |            | 1928     | Standard Coupe (2)             | 70,784                   |
| 45-A      |              |            | 1929     | Standard Coupe                 | 178,892                  |
| 45-B      | Briggs       | 198/162    | 1930     | Standard Coupe                 | 226,027                  |
| 45-B      | Briggs       | 166        | 1930     | Deluxe Coupe                   | 28,937                   |
| 45-B      | Briggs       | 198        | 1931     | Standard Coupe                 | 79,816                   |
| 45-B      | Briggs       | 166        | 1931     | Deluxe Coupe                   | 23,067                   |
| 49-A      |              |            | 1928     | Special Coupe (3)              | included in std. coupe   |
| 49-A      |              |            | 1929     | Special Coupe (4)              | included in std. coupe   |
| 50-A      |              |            | 1928     | Sport Coupe                    | 79,099                   |
| 50-A      |              |            | 1929     | Sport Coupe                    | 134,292                  |
| 50-B      | Briggs       | 160        | 1930     | Sport Coupe                    | 69,617                   |
| 50-B      | Briggs       | 160        | 1931     | Sport Coupe                    | 19,700                   |
| 54-A      |              |            | 1928     | Business Coupe (5)             | 37,343                   |
| 54-A      |              |            | 1929     | Business Coupe                 | 37,644                   |
| 55-A      |              |            | 1928     | Tudor Sedan                    | 208,562                  |
| 55-A      |              |            | 1929     | Tudor Sedan                    | 518,588                  |
| 55-B      |              |            | 1930     | Tudor Sedan                    | 379,907                  |
| 55-B      |              |            | 1931     | Standard Tudor Sedan           | 152,071                  |
| 55-B      |              |            | 1931     | Deluxe Tudor Sedan (6)         | 21,906                   |
| 60-A      | Briggs       | 190        | 1928     | Fordor Leatherback (brown) (7) | 82,349                   |
| 60-B      | Briggs       |            | 1929     | Fordor Leatherback (black)     | 146,097                  |
| 60-C      | Briggs       | 195        | 1929     | Fordor Steelback               | included in 60-B         |
| 68-A      | Briggs       | 194        | 1929     | Cabriolet (8)                  | 15,548                   |
| 68-B      | Briggs       | 161        | 1930     | Cabriolet                      | 25,868                   |
| 68-B      | Briggs       | 161        | 1931     | Cabriolet                      | 4,959                    |
| 68-C      | Briggs       | 138        | 1931     | S/W Cabriolet (9)              | 6,842                    |
| 135-A     | Briggs       | 192        | 1928/29  | Taxi Cab                       | 4,850                    |
| 140-A     | Briggs       | 193        | 1929     | Town Car                       | 1,002                    |
| 140-B     | Briggs       | 193        | 1930     | Town Car                       | 63                       |
| 295-A     | Briggs       | 149        | 1930/'31 | Town Car Delivery              | 122                      |
| 150-A     | Murray       | M250       | 1929     | Station Wagon                  | 4,954                    |

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| 150-B     | Murray       |            | 1930 | Station Wagon                       | 3,510                    |
| 150-B     | Murray       |            | 1931 | Station Wagon                       | 2,848                    |
| 155-A     | Murray       | M601       | 1929 | Town Sedan                          | 84,970                   |
| 155-B     | Briggs       | 199        | 1929 | Town Sedan                          | included in 155-A        |
| 155-C     | Murray       | M604       | 1930 | Town Sedan                          | 104,933                  |
| 155-C     | Murray       | M604       | 1931 | Town Sedan                          | 55,471                   |
| 155-D     | Briggs       | 164        | 1930 | Town Sedan                          | included in 155-C ('30)  |
| 155-D     | Briggs       | 164        | 1931 | Town Sedan                          | included in 155-C ('31)  |
| 160-A     | Murray       | 160-A      | 1931 | Standard Fordor Sedan S/W (3W) (10) | 18,127                   |
| 160-A     | Briggs       | 140 or 141 | 1931 | Standard Fordor Sedan S/W (3W) (10) | included in above        |
| 160-B     | Briggs       | 141        | 1931 | S/W Town Sedan                      | included in 155-C ('31)  |
| 160-B     | Murray       | 160 B      | 1931 | S/W Town Sedan                      | included in above        |
| 160-C     | Briggs       | 331        | 1931 | S/W Deluxe Fordor Sedan (2W) (11)   | 4,589                    |
| 160-C     | Murray       |            | 1931 | S/W Deluxe Fordor Sedan (2W) (11)   | included in above        |
| 165-A     | Murray       | M651       | 1929 | Standard Fordor Sedan (3W)          | 53,941                   |
| 165-B     | Briggs       | 196        | 1929 | Standard Fordor Sedan (3W)          | included in 165-A        |
| 165-C     | Murray       | M654       | 1930 | Standard Fordor Sedan (3W)          | 41,133                   |
| 165-C     | Murray       | M654       | 1931 | Standard Fordor Sedan (3W)          | included in 160-A        |
| 165-D     | Briggs       | 167/162    | 1930 | Standard Fordor Sedan (3W)          | included in 165-C        |
| 165-D     | Briggs       | 167        | 1931 | Standard Fordor Sedan (3W)          | included in 160-A        |
| 170-A     | Briggs       | 197        | 1929 | Standard Fordor Sedan (2 W) (13)    | included in 60-B         |
| 170-B     | Briggs       | 163        | 1930 | Standard Fordor Sedan (2W) (12)     | 5,279                    |
| 170-B     | Briggs       | 167        | 1930 | Deluxe Fordor Sedan (2W)            | 12,854                   |
| 170-B     | Briggs       | 167        | 1931 | Deluxe Fordor Sedan (2W)            | 3,251                    |
| 180-A     | Briggs       | 159        | 1930 | Deluxe Phaeton (14)                 | 3,945                    |
| 180-A     | Briggs       | 159        | 1931 | Deluxe Phaeton                      | 2,229                    |
| 190-A     | Murray       | 190-A      | 1930 | Victoria Sedan (15)                 | 6,306                    |
| 190-A     | Murray       | 190-A      | 1931 | Victoria Sedan                      | 33,906                   |
| 229-A     | Briggs       | 117        | 1931 | AA Service Car                      | 521                      |
| 400-A     | Murray       | 400        | 1931 | Convertible Sedan                   | 5,072                    |

1. Production started August '30
2. Production ceased June '28
3. Production started July '28
4. Production stopped after first half of '29
5. Introduced May '28
6. Introduced June '31
7. Introduced May '28

8. Production started mid March '29
9. Introduced March '31
10. Production ceased in June '31
11. Introduced July '31
12. Production ceased April '30
13. Introduced late July '29
14. Introduced June '30

15. Production from Nov '30 to Jan '31
- \* Domestic Production